Louise Staudinger started in business in 1935 in Greenport, opening a knitting shop. In 1946, she moved to Patchogue, opening a store east of the theater with a partner. She opened her own shop on the north side of West Main Street in 1955 and moved to the well known location of her Colony Shop on the south side of the street in 1962. The Colony Shop, specializing in children clothing, stayed in this location till 2005 and then moved to the north side of East Main Street. This is the Colony Shop building on West Main Street.

The inside of the Colony Shop.

Costumers travel great distances to shop here because of the large selection of children's clothing and the quality of the merchandise.