



A photograph taken on the opening day of the Swezey and Newins store in 1894. Located on the north west corner of Main Street and Ocean Avenue, Swezey's is to this day is the most well known store in Patchogue. Arthur M. Swezey and Fred B. Newins joined in partnership and opened this store. House furnishings became their specialty. Their inventory included dry goods, carpets, furniture, and crockery. Arthur M. Swezey is the gentleman on the left and Fred Newins is standing next to him.

Full Speed Ahead!

SUMMER has almost blighted the 3rd and is fading along with the sales without even a half stop brought. RESEMBER—our stock is complete and ever-changing—a new surprise every time you step into the store. Our selling staff is here to give you efficient and courteous service. TRY US.

Smart Smocks in a Wide Variety of Styles

MADE of fine linen, galatea and poplin—all colors. Some with large collar and deep cuffs, others with deep sailor collar and pockets, wide belt and smocking across the back. White Blouses has just arrived. A remarkable number of styles and designs. Very special at \$1.00. Wash coats at \$1.25 to \$5.00, the most practical summer suit. You don't have to worry getting them dirty, they stand up admirably under washing. Washable and pressed. White Neck Dresses, \$10.00 to \$25.00. Also gingham crop-top, crop-in, chemise, organza and voile dresses. All are marked very close and are beautiful values. Selections of every description. Slip-on Middieys, Wool Jerseys, Sheetblends and Fibre Silk, \$4.00 to \$6.00, \$8.00, \$10.00, \$12.50, \$18.00.

—BASEMENT BULLETIN—

"Cook With Comfort" this Summer
New Perfection
Oil Cook Stoves

INSTALL one of our New Perfection Oil Cook Stoves. We have a large stock of these stoves to light and deliver, very durable, economical. The cost is very slight and there is absolute safety. Our basement man is always ready on short notice and to be a specialist in all matters pertaining to them.

Telephone and Mail orders will receive prompt attention

HERE'S GOOD NEWS
Women's Holeproof Silk Gloves

THESE were antiseptic eggs and had the same quality of everything. When in the hands of the gloves are really comfortable at wholesale and low prices. We have been offering this others, always in the hands of the horse. All sizes and these qualities in sizes 6-8, 8-10, 10-12 and \$1.25 a pair.

Swezey & Newins, Inc.
Ocean Ave. & Main St.

SWEZEY & NEWINS.

Gents' Neckwear of the leading styles and shades.
Gents' full dress shirts.
Gents' Gloves.
Ladies' Opera Slippers, black or white.
A select line of Ladies' Shoes.
The best House Slippers for ladies or gents on the market.
Ladies' and Children's Toques or Toboggan Caps.
New goods for our **Bargain Counter.**
Chinchilla Curtains and Table Covers.

Men's Furnishings

Suits that Suit

HATS THAT FIT THE TASTE AS WELL AS THE HEAD

Neckwear * Fancy Vests * Belts
Shoes of all kinds

Swezey & Newins
Corner West Main Street and North Ocean Avenue