



The Ackerly Block Building was located on the west side of South Ocean Avenue, 400 feet south of Main Street. The main occupant in this 1896 picture was George M. Ackerly's Piano Store, but there were also the Platt Clothing Store and the Long Island News Company Store on the ground floor and the law offices of Walter Jaycox and A. H. Carman on the upper floors.



Before the time of radio and television, families which enjoyed music would own a piano, if their means allowed it. To judge by this picture, Mr. Ackerly had a thriving business, because there are sixteen pianos sitting on the Patchogue freight platform waiting for him.

A CHANCE OF A LIFE TIME.

DO NOT MISS IT.

DO NOT MISS IT.

This Elegant Upright [Grand] Piano is offered a few days only, at \$199.50 cash.
 All freight charges paid and Piano delivered free to your house.
 Stool, Cover and Instruction Book also given.

STYLE B. CABINET GRAND Price \$750.
 7 1/2 Octaves; Fancy Walnut or Fancy Mahogany Case, Hand Carvings on Panels, Carved Consoles, Adjustable Music Desk, Roll Fall-board, Overstrung Bass, Three Strings throughout, Ivory Keys, Patent Guard, Full Iron Frame, Continuous Hinges, Third Pedal Soft Stop. Height, 4 ft., 10 1/4 inches. Width, 48 3/4 inches. Length, 51 1/2, 51 3/4 inches.

This is your opportunity. The offer will only be open for a few days.

Every Piano Guaranteed for Five Years.

Confidence never to be shaken.

Confidence--rests in the minds of our patrons. Our goods, our prices and our business methods instill it--maintain it.

We don't advertise pianos at \$1.00 per week, nor do we sell that class of goods.

Do these names look like \$1.00 per week instruments?

PIANOS || **FISCHER FRANKLIN CAMERON**

CASH OR INSTALLMENTS.

Geo. M. Ackerly & Son
EVERYTHING IN THE MUSIC LINE.

Our installment plan is most attractive.
 Let us explain it.